

## Strong Market Growth & Sales Team Expansion

Due to continuing strong market growth we have needed to increase the size of our Technical Sales Team and appoint a new Sales Manager. We are delighted to introduce two new team members;

- Mike Walker joins the LaserBond team as Sales Manager for all sales activity globally. Mike joins us from a global GET supplier and has previously worked in manufacturing, rail and commercial explosives industries, leading teams across Australasia and South America. Mike has experience across the functions of Sales, Business Development, Accounting, **Procurement and Logistics and so is well placed to ensure our customers' expectations are consistently exceeded.**
- Dr Mehdi Soodi joins us from a long work and academic career in laser cladding and laser welding. Mehdi has a PhD in Materials Science Laser Additive Manufacturing so he is uniquely positioned to support our customers. Mehdi has most recently been working in business development and account management activities for large scale projects, covering a customer base in mining, power generation, water and manufacturing. Mehdi will be an Area Sales Manager, based in Melbourne.

Mehdi and Mike will augment our existing Sales Team of David Reed, Sean Hardy and Peter Mutty. Peter Mutty has most recently been focused on successfully developing a strong position for LaserBond in the US market but due to the COVID lockdown and an inability to travel he has been temporarily redirected to service domestic customers, whilst maintaining contact with our US customer base via phone and electronically. The current geographical regions in which each of the Sales Team operate are:

|             |               |  |                                     |
|-------------|---------------|--|-------------------------------------|
| Sean Hardy  | 0402 516-007  | <a href="mailto:seanh@laserbond.com.au">seanh@laserbond.com.au</a>   | North Sydney / Queensland           |
| David Reed  | 0425 323-883  | <a href="mailto:davidr@laserbond.com.au">davidr@laserbond.com.au</a> | South Sydney / NSW                  |
| Mehdi Soodi | 0403 931-484; | <a href="mailto:mehdis@laserbond.com.au">mehdis@laserbond.com.au</a> | Victoria / Tasmania                 |
| Peter Mutty | 0417 553-189; | <a href="mailto:peterm@laserbond.com.au">peterm@laserbond.com.au</a> | South Australia / Western Australia |

Complementing the Sales team is Jake Hooper, as Account Manager, **manages LaserBond's** planning processes based at our Sydney manufacturing facility. By being fully integrated with our major operating plant and manufacturing personnel, Jake is best placed to answer all of your job related enquiries – job status, delivery, purchase orders, specifications, etc.

We are very pleased to announce the formation of this new team and look forward to providing great customer service going forward as we target delivering Productivity, Innovation and Conservation benefits to you, our valued customer.

For any queries in respect of the above changes please contact Mike Walker: 0413 702 374  
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